



## Sponsorship Packages

9th Annual  
Walk with the Heart  
of a Child

Saturday  
February 25, 2012  
8:00 A.M.  
Fashion Show Mall



Children's Heart Foundation

Children's Heart Foundation is committed to making a positive difference in the lives of children with heart conditions throughout Nevada. We empower heart families through emotional, educational, and financial support to inspire a higher quality of life for all.

Big ♥ s Helping Little ♥ s



Greetings,

On behalf of Children's Heart Foundation, we are pleased to announce the 9th annual Walk with the Heart of a Child, a 3k fun walk at Fashion Show Mall on the morning of Saturday, February 25, 2012, which will raise funds to benefit children living in Nevada who suffer from heart problems.

We hope you will consider supporting Children's Heart Foundation, a 501(c)(3) nonprofit organization by becoming an event sponsor. Last year, thousands of people participated in the success of the walk. Your company will benefit from exposure to a highly loyal market and help others in the process.

Your sponsorship would impact thousands of children afflicted with heart disease throughout the state of Nevada. Heart problems in children are surprisingly common. They are, in fact, the most common type of birth defect and the number one cause of death during the first year of life. Nearly twice as many children die from congenital heart disease in the United States each year as die from all forms of childhood cancers combined.

Sponsorships would greatly benefit our existing programs including Camp Mend-a-Heart, Smart Heart Scholarships, Pediatric Heart Conference, Family Outreach, and more.

Thank you so much for your time and consideration. It is only through the generosity of our community that Children's Heart Foundation is able to make a difference in the lives of Nevada children who are born with or develop heart problems.

Sincerely,

A handwritten signature in black ink, appearing to read "Lyn Acebo".

Lyn Acebo  
Founding Board Member/ Walk Chairperson

A handwritten signature in black ink, appearing to read "Jeanne Kilduff".

Jeanne Kilduff  
Board Member/ Walk Committee



*Presenting  
Sponsor*

*\$25,000  
per year  
for  
3 years  
(unavailable—  
reserved for  
2012/2013/2014)*

- ♥ Official event name will include name of Presenting Sponsor
- ♥ All advertising and publicity will include name of Presenting Sponsor
- ♥ Logo embedded in Walk with the Heart of a Child Logo
- ♥ Onstage Thank You with our Camp Sponsor – Rapport Leadership International
- ♥ Jumbo Screen Thank you Displayed at the Fashion Show Mall During the Walk
- ♥ Logo displayed on Jumbo Screen at the Fashion Show Mall during the Walk
- ♥ Logo displayed on the home page of the Walk website
- ♥ Large logo displayed on the front and back of more than 2,000 t-shirts given to every Walk participant
- ♥ Twenty complimentary registrations

This category is exclusive. Complimentary entries will be available upon request, but IRS requires that registration fees are deducted from sponsorship total for tax purposes.



*Kids Zone  
 Sponsor*

*\$15,000*

- ♥ Official Walk Kids Zone Sponsor
- ♥ Logo displayed on Jumbo Screen at the Fashion Show Mall during the Walk
- ♥ Logo displayed on the home page of the Walk website
- ♥ Large logo displayed on the back of more than 2,000 t-shirts given to every Walk participant
- ♥ Ten complimentary registrations

This category is exclusive. Complimentary entries will be available upon request, but IRS requires that registration fees are deducted from sponsorship total for tax purposes.

*Heart  
 of  
 Platinum*

*\$7,000  
 PLUS*

- ♥ Logo displayed on Jumbo Screen at the Fashion Show Mall during the Walk
- ♥ Logo displayed on the home page of the Walk website
- ♥ Large logo displayed on the back of more than 2,000 t-shirts given to every Walk participant
- ♥ Six complimentary registrations

Category is not exclusive. Complimentary entries will be available upon request, but IRS requires that registration fees are deducted from sponsorship total for tax purposes.



*Heart  
Of  
Gold*

**\$3,000**

- ♥ Logo displayed on Jumbo Screen at the Fashion Show Mall during the Walk
- ♥ Logo on sponsor page of the Walk website
- ♥ Medium logo displayed on the back of more than 2,000 t-shirts given to every Walk participant
- ♥ Four complimentary registrations

Category is not exclusive. Complimentary entries will be available upon request, but IRS requires that registration fees are deducted from sponsorship total for tax purposes.

*Heart  
of  
Silver*

**\$1,500**

- ♥ Logo displayed on Jumbo Screen at the Fashion Show Mall during the Walk
- ♥ Logo on sponsor page of the Walk website
- ♥ Small logo displayed on the back of more than 2,000 t-shirts given to every Walk participant
- ♥ Two complimentary registrations

Category is not exclusive. Complimentary entries will be available upon request, but IRS requires that registration fees are deducted from sponsorship total for tax purposes.



### Form a Walk Team

Teams are the foundation of Walk with the Heart of a Child. Our walk is a great way to promote community involvement among your employees, as well as increase morale and forge stronger working relationships. Get your company involved by paying for all or a portion of your employee's fee, or create a matching donation program. Visit [CHF.N.ORG](http://CHF.N.ORG) for registration details.

### Additional Sponsorship Opportunities:

- ♥ Ask about our In-Kind donation needs.

### Contact:

Jennifer Kelley, Executive Director  
702-967-3522 or [Jennifer@childrensheartcenter.com](mailto:Jennifer@childrensheartcenter.com)